



**Program Support Unit
Sindh Devolved Social Services Program
Finance Department, Government of Sindh, Karachi**



Expression of Interest

The Sindh Devolved Social Services Program (SDSSP) is financed by a US\$ 210 million loan from the Asian Development Bank (ADB) that aims to improve Education and Health services, and access to Water and Sanitation, thereby helping to reduce poverty and gender imbalances; in addition to creating fiscal space for increasing and sustaining investments in social sectors.

Government of Sindh has also received US \$ 10 million Technical Assistance in order to provide interalia technical/institutional support to the Provincial Line Departments (PLDs) and Local Governments (DGs and TMAs). In this connection, services of self motivated, young & energetic individual having familiarity with current dynamics of technology and communication trends:

Position	Job Overview	Qualification	Experience and Age
<p>Communication/Media Specialist <i>(Based at PSU)</i></p> <p>Karachi (1)</p>	<ul style="list-style-type: none"> Specialist will be responsible for preparation and execution of electronic & print media related activities, preparing communication materials for awareness of the program. Develop & execute communication strategy for Sindh Devolved Social Services Program covering program and social mobilization activities. Develop and execute BCC (Behavior Change Communication) activities through print & electronic media to highlight role of SDSSP under SLGO 2001. Assist PSU in selecting & negotiating the production firms, media channels, newspapers, and cable network for electronic & print media related activities. 	<ul style="list-style-type: none"> Masters Degree in Mass Communication/Journalism. Excellent written and oral communication skills and ability to communicate in a clear and concise manner with stakeholders, electronic and print media, production firms, publishers and printers. Demonstrated ability to prepare quality reports. 	<ul style="list-style-type: none"> Must have experience of developing 3-5 similar media assignments for social sector projects in Electronic or Print Media.

The Program Support Unit (PSU), SDSSP, Finance Department Government of Sindh, invites eligible individuals to indicate their interest in providing the services. Interested individuals must provide detailed Curriculum Vitae containing all the evidence of stipulated skills, experience and qualification. An attractive remuneration package will be negotiated on the basis of qualification and experience.

Applicants for the Specialist position should be young energetic professionals with strong leadership, interpersonal skills and an extensive understanding of media trends. The appointment will be made on contract basis for a period of six months but renewable on performance appraisals of set targets. Competitive salary would be offered to the suitable candidate.

Civil servants may also apply for these positions with NOC from their employer. Their induction would however be subject to prevalent government instructions and Asian Development Banks guidelines.

For further details visit our website. Expressions of Interest either mailed via post or email with a recent photograph to the addresses mentioned below by not later than **March 3rd, 2008**. Please clearly mention the **post applied for** in your enclosed CVs/Emails.

Human Resource Section,
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